

TRADEMARK IN SINGLE FOREIGN COUNTRIES

Apart from the facilities offered by Conventions for Community trademarks and for international registration, a trademark application can also be filed in any country signatory to the Paris Union Convention maintaining priority as from the date on which the application was filed in Italy, as long as filing in another country takes place within six months from that date and as long as priority is expressly claimed.

Duration and judicial protection are those established by the legislation in force in each single country.

Filing country by country is motivated if the market for the products or services covered by the trademark is clearly defined in each single country.

